

Summary CV



Professor Brian Morgan

Brian Morgan is currently Professor of Entrepreneurship in the Cardiff School of Management at the University of Wales in Cardiff (UWIC) where he is Director of the new Creative Leadership and Enterprise Centre (CLEC).

Brian traces his interest in economics and enterprise to his time as a student and lecturer at the LSE. Before returning to academia at Cardiff University in 1997 Brian was *Chief Economist* at the WDA. During the last fifteen years he has worked as a *senior policy adviser* in Wales (for the WDA and the Assembly), and in Whitehall (the DTI) and he has worked extensively in Europe (for the OECD and EU).

He is Director of a number of businesses in Wales, including

Chairman, *Welsh Whisky Company* (distillers of the *Penderyn Single Malt*) and,

Chairman *Brecon Carreg*, (producers of the best selling natural mineral water)

Recent Academic Publications include:

- *Growth and Profitability of Small and Medium Size Enterprises: Some Evidence* Vol.39 Regional Studies (2005).
- *Sweden: Fostering Regional Competitiveness through Partnership* in New Forms of Governance for Economic Development OECD (2004)

Plus numerous popular articles in the *Western Mail*, *ITV Yearbook*, *Corporate Wales*, the *IWA's Agenda* etc.